



**ICJR**  
SouthEast Asia

**2<sup>nd</sup> INTERNATIONAL CONGRESS for JOINT RECONSTRUCTION – SOUTHEAST ASIA  
SCIENTIFIC MEETING 2015  
Date: 14<sup>th</sup> & 15<sup>th</sup> September 2015  
Venue: E&O Hotel, Penang, MALAYSIA**

1<sup>st</sup> April 2015

## **SPONSORSHIP PROSPECTUS**

### **2<sup>nd</sup> INTERNATIONAL CONGRESS for JOINT RECONSTRUCTION – SOUTHEAST ASIA 2015.**

INTERNATIONAL CONGRESS for JOINT RECONSTRUCTION (ICJR) is an independent, nonprofit organization formed in 2007 in United States to build the next generation of education and community for surgeons involved with joint reconstruction. Their faculty is dedicated to reinventing the ways orthopaedic surgeons with interest in arthroplasty gain knowledge that will help further improve patient outcomes.

In 2012, the successful 1<sup>st</sup> INTERNATIONAL CONGRESS for JOINT RECONSTRUCTION – SOUTHEAST ASIA 2012 was held in Kuala Lumpur on the 28<sup>th</sup> to 30<sup>th</sup> September 2012. There were a total of 189 surgeons. The faculty was made out of surgeons from international, regional and national levels.

We have the pleasure of announcing the 2<sup>nd</sup> INTERNATIONAL CONGRESS for JOINT RECONSTRUCTION – SOUTHEAST ASIA 2015 will be held in Penang on the 14<sup>th</sup> & 15<sup>th</sup> September 2015. The local organising committee has just been formed and includes Dato' Dr Badrul Shah Badaruddin, Dr G. Ruslan Nazaruddin Simanjuntak, Prof Dr David Choon and Dr Sureshan Sivananthan. The theme of the meeting is ***Challenges In Arthroplasty***.

The target participants will be primarily experienced orthopaedic surgeons. The content of the conference is designed to address the challenges faced by surgeons who focus on building a practice around the subspecialty of joint replacement. These include the popular topics of hip dysplasia, post-traumatic hip, the deformed knee and the painful knee. We are expecting more than 250 senior orthopaedic surgeons from the region.

We would like to invite the industry to take the opportunity to actively participate in this congress.

The accompanying page lists the sponsorship packages available. We hope to see you at ICJRSEA 2015.

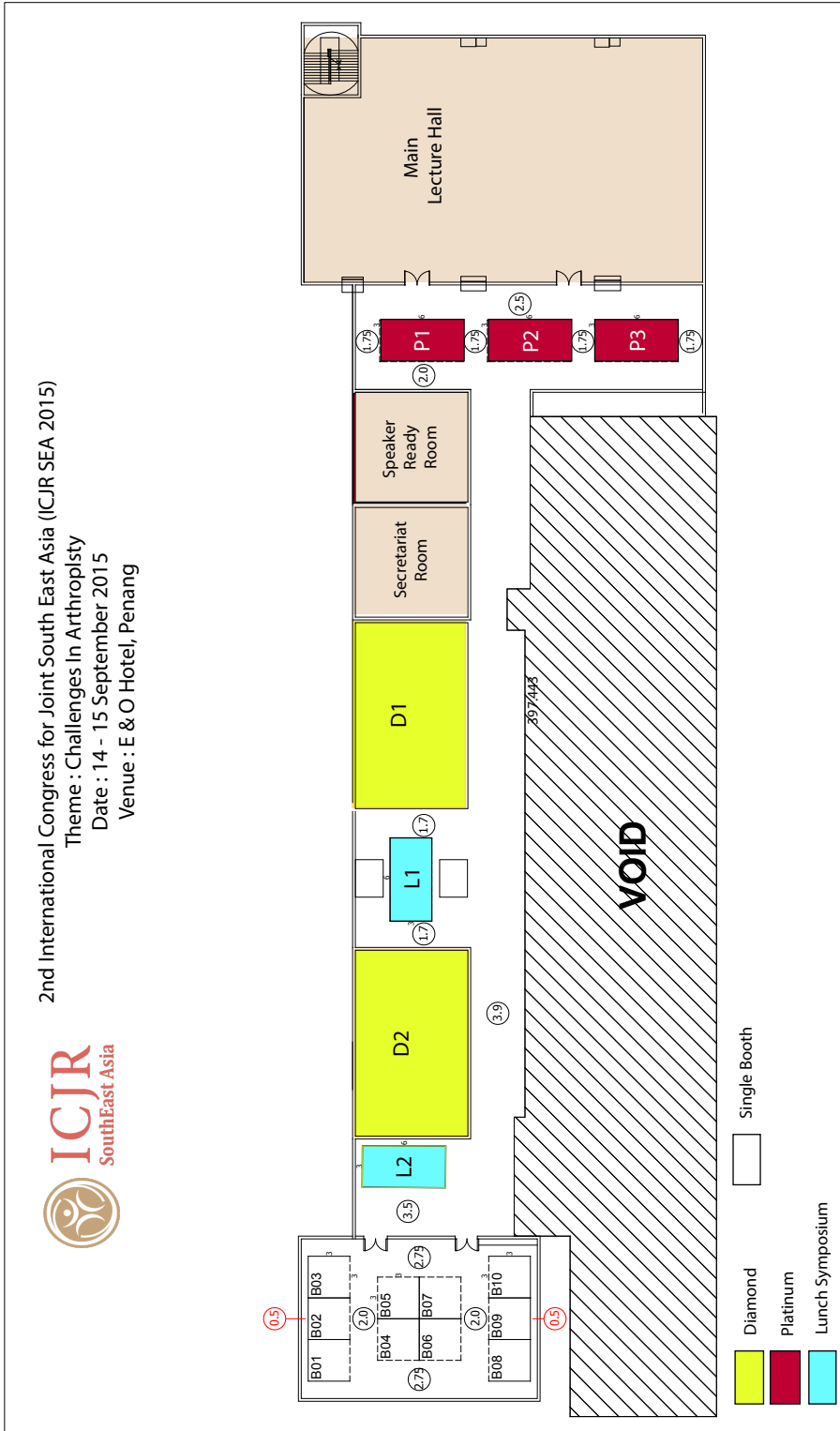
Thank you.

Best Regards,

Dr Jasmeet Singh Saren  
Organising Course Chairman  
ICJR SEA



**EXHIBITOR LAYOUT**





**SPONSORSHIP PACKAGES**

No	Packages	Amount:
1	<p><b>Diamond Sponsorship – limited to 2 companies only.</b></p> <ul style="list-style-type: none"> <li>• Opportunity to bring in one (1) international speaker from USA, Europe or Australia into the scientific session (subject to Scientific Committee’s approval &amp; choice of presentation topic or ICJRSEA will nominate a speaker to invite). <i>ICJRSEA will cover speaker’s business class flight ticket, free local airport transfer, hotel room for 2 nights and free registration. If the company wants to bring in additional speakers, it would be at their own cost and subject to the Scientific Committee’s approval.</i></li> <li>• Suite size 13.5 m x 8.5 m (Valued at RM50,000.)</li> <li>• Complimentary Ten (10) SEA participants to attend the conference as participants</li> <li>• Two (2) Faculty Dinner tickets for company reps to attend the dinner.</li> <li>• 8 Exhibitor Tags</li> <li>• Logo placement on printed marketing materials</li> <li>• Publicity (Logo) on conference website</li> <li>• One full colour advertisement in souvenir programme book</li> </ul>	<p><b>RM 80,000 each</b></p>
2	<p><b>Platinum Sponsorship – limited to 3 companies only.</b></p> <ul style="list-style-type: none"> <li>• Opportunity to bring in one (1) speaker from Asia Pacific countries into the scientific session (subject to Scientific Committee’s approval &amp; choice of presentation topic or ICJRSEA will nominate a speaker to invite). <i>ICJRSEA will cover speaker’s business class flight ticket, free local airport transfer, hotel room for 2 nights and free registration. If the company wants to bring in additional speakers, it would be at their own cost and subject to the Scientific Committee’s approval.</i></li> <li>• Island Booth – size of 2m x 6m in super prime location right outside main lecture hall. (Valued at RM40,000.)</li> <li>• Complimentary Six (6) SEA participants to attend the conference as participants.</li> <li>• Two (2) Faculty Dinner tickets for company reps to attend the dinner.</li> <li>• 6 Exhibitor Tags</li> <li>• Logo placement on printed marketing materials</li> <li>• Publicity (Logo) on conference website</li> <li>• One full colour advertisement in souvenir programme book</li> </ul>	<p><b>RM 60,000 each</b></p>
2	<p><b>Lunch Symposium Sponsorship - limited to 2 companies only</b></p> <ul style="list-style-type: none"> <li>• Island Booth – size of 2m x 6m</li> <li>• 1 speaker session 30 minutes before lunch</li> <li>• Two (2) Conference Dinner tickets</li> <li>• 4 Exhibitor Tags</li> <li>• Logo placement on printed marketing materials</li> <li>• Publicity (Logo) on conference website</li> <li>• One full colour advertisement in souvenir programme book</li> </ul>	<p><b>RM 40,000 each</b></p>
3	<p><b>Exhibition Booth - limited to 10 single booths only</b></p> <ul style="list-style-type: none"> <li>• Single Booth 3m x 3m</li> <li>• 2 Exhibitor Tags</li> </ul>	<p><b>RM 15,000 each</b></p>
4	<p><b>Books Display – limited to 1 book supplier only.</b></p> <ul style="list-style-type: none"> <li>• Table and 2 chairs</li> <li>• 2 Exhibitor Tags</li> </ul>	<p><b>RM 1,500 each</b></p>

Secretariat:-

2<sup>nd</sup> INTERNATIONAL CONGRESS for JOINT RECONSTRUCTION – SOUTHEAST ASIA 2015

c/o BLOOM COMMUNICATIONS

Tel: + 6012 239 0081 / +603 2242 0902 Fax: + 603 6207 6795

www.icjrsea.com



**ICJRSEA 2015 SPONSORSHIP BOOKING FORM**

No	Packages	Amount:	Preferred Booth:
1	Diamond Sponsorship – limited to 2 companies only.	RM 80,000 each	
2	Platinum Sponsorship – limited to 3 companies only.	RM 60,000 each	
2	Lunch Symposium Sponsorship - limited to 2 companies only.	RM 40,000 each	
3	Exhibition Booth – limited to 10 companies only.	RM 15,000 each	
4	Books Display – for 1 book supplier only.	RM 1,500 each	

*All sponsorship fees are subject to prevailing government service tax (GST) at 6%.*

Dear ICJRSEA Committee,

We would like to take part as a sponsor in ICJRSEA 2015.

Your Sincerely,

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Name of Signatory: \_\_\_\_\_

Company : \_\_\_\_\_

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